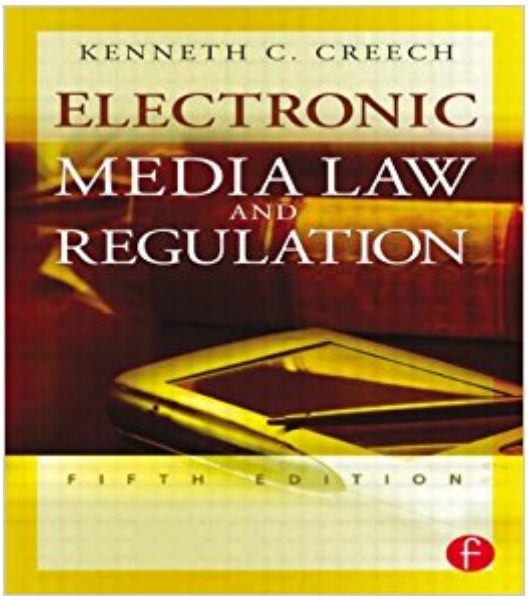
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Electronic Media Law and Regulation is a case-based law text that provides students with direct access to case law as well as the context in which to understand its meaning and impact. The text overviews the major legal and regulatory issues facing broadcasting, cable, and developing media in today's industry. Presenting information from major cases, rules, regulations, and legal documents in a concise and readable form, this book helps current and prospective media professionals understand the complex realm of law and regulation. Students will learn how to avoid common legal pitfalls and anticipate situations that may have potential legal consequences. The fifth edition provides updates regarding recent developments in media law, FCC policies and developing technologies, and reviews all new cases, decisions and legislation affecting the conduct of media professionals and businesses. Ã¢â ¬â Ã¢â ¬â

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